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OF ALL KINDS OF

Hardy Fruit Plants
Trees and Vines

For the GARDEN and FARM from

A Fine Crop of Parsons Beauty

WILFRID WHEELER
CONCORD, MASS.

Be sure and plant plenty of Fruit in the Home Garden. It is as important as vegetables in the diet and more healthy than meat.

Telephones 154-2 and 154-3 Concord, Mass.
ANNOUNCEMENT.

Success in any line of business depends largely upon the amount of time and interest one puts into it. This is particularly true in regard to fruit growing, whether you do it for business or for pleasure, and no branch of Horticultural work will repay one better either in profit or pleasure than some kind of fruit growing. There seems to be an idea that in order to get good fruit one has simply to plant the bushes, trees, plants, etc., and good results will follow; nothing could be further from the truth than this, for while you can get some fruit from plants that have little care, the quality and quantity is so poor when compared with fruit taken from plants that have had the best care and attention that no one can afford to neglect his plants.

We make a specialty of planning and planting fruit gardens and orchards, and can give you the best advice along all branches of Fruit Culture.

Buy the best plants, trees, shrubs and vines that you can get and give to them the best care, planting them immediately upon arrival in well prepared soil. Half the failures in planting are the result of poorly prepared soil. Cultivate thoroughly, using tools which do not go deep; two inches of loose soil about the plants are as good as six. Cultivation is not done only to kill weeds but also to conserve moisture and make more available the insoluble plant food in the soil.
Spraying. Pruning and Thinning are all essential in growing good fruit, and if you are growing for the market study that market and supply it with the BEST product carefully graded, honestly and attractively packed.

Fertilize abundantly, all plants need plenty of food. Stable manures are rich in nitrogen and are good for starting plants, other forms of plant food as wood ashes, bone meal and tankage should be used in connection with the manure.

Plants are packed free and delivered to Freight or Express Co. Goods shipped C. O. D. unless customers are known.

Claims must be made upon receipt of goods.

Strawberry bed planted in hills. Plants are set 14 in. apart each way, four rows to each bed. Photo taken three months after planting. It takes 30,000 plants to set an acre this way, but 20,000 quarts of berries per acre
can be grown if the plants are properly cared for. All runners must be removed, the plants must be liberally fed and cultivated to get best results. Plants are set in rows both ways so that the wheel hoe can be run in both directions, this does away with all hand weeding and an acre of strawberries grown in hills can be cared for with very little more expense than an acre grown in matted rows, as the only hand work is in removing runners, while in matted rows, runners have to be set and some removed, and all weeding done by hand.

Showing healthy young plant before and after trimming. Plants will be sure to grow if trimmed in this way.

STRAWBERRIES.

We are listing only those varieties which
have been TESTED thoroughly in New England. This list is made up, considering such important points as appearance, quality, firmness and productiveness. We have plenty of fine varieties for the home garden which are not productive and firm enough for market. This cut gives a good idea of the shape of these varieties.

**PRICE LIST.**

Mail or Express not paid.

<table>
<thead>
<tr>
<th>Variety</th>
<th>Early</th>
<th>Midseason</th>
<th>Late</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abington, early, very good</td>
<td>$0.30</td>
<td>$1.00</td>
<td>$4.50</td>
</tr>
<tr>
<td>Brandywine, late</td>
<td>$0.30</td>
<td>1.00</td>
<td></td>
</tr>
<tr>
<td>Barrymore, midseason</td>
<td>1.00</td>
<td>5.00</td>
<td></td>
</tr>
</tbody>
</table>

New, very promising, large fine quality.

<table>
<thead>
<tr>
<th>Variety</th>
<th>Early</th>
<th>Midseason</th>
<th>Late</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bubach (P), early</td>
<td>$0.30</td>
<td>$1.00</td>
<td></td>
</tr>
<tr>
<td>Cardinal (P), mid-season</td>
<td>$0.30</td>
<td>1.00</td>
<td></td>
</tr>
<tr>
<td>E. H. Eckey, mid-season</td>
<td>$0.30</td>
<td>1.00</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

An attractive berry for home garden.
Golden Gate, midseason 12 100 1000
$ .30 $1.00
A fancy berry of good quality and appearance.

Glen Mary, midseason $ .30 $1.00 $5.00
The most productive berry grown, a good shipper.

Highland (P), early.. $ .30 $1.00 $5.00
Fine for local market.

Haverland (P), early $ .30 $1.00

Heritage, midseason... .50 1.50
Very promising new variety.

Meade, midseason..... $ .30 $1.00
Very productive, good for local market.

Marshall, early..... $ .30 $1.00
Minute Man (P), midseason............ .30 1.00 $4.50
Splendid all round berry.

North Shore, late..... $ .30 $1.00
Parsons Beauty, midseason............ .30 1.00
Very productive and a good shipper.

Pan American. The only everbearing strawberry of value. First blossoms should be picked off.......... $2.00 $15.00

Sample (P), midseason............ .30 1.00 $5.00

Senator Dunlap, early .30 1.00 4.50

Stevens' Late Champion............ .30 1.00
A fine berry of Gandy type.
Those marked (P) must be planted with some other variety to insure proper pollination.

6 plants at dozen rates. 50 plants at 100 rates. 500 plants at 1000 rates.
Abington, Highland (P), Minute Man, Senator Dunlap and Marshall are best for the home garden.

12 of each for ................ $1.00
25 of each for ............... 1.75
50 of each for .............. 2.50

(Express not paid.)

The best market varieties are: Abington, Minute Man, Parsons Beauty, Glen Mary, Meade and Senator Dunlap. We will send you

100 of each for ............ $3.00
250 of each for ........... 7.50
1000 of each for ......... 25.00

POT GROWN STRAWBERRY PLANTS.
We grow thousands of strawberry plants in pots for summer and fall planting, and these are ready for distribution about July 10th to 15th. These plants can safely be shipped anywhere and are sure to live. They will produce a good crop the following season if planted early and grown in hills.

Prices for all varieties:
50c per doz; $3.00 per 100; $25.00 per 1000

ASPARAGUS ROOTS.
Asparagus requires a warm, sandy soil free from stones. The land must be well enriched with stable manure, muriate of potash and basic slag or bone meal. Thorough cultivation is necessary in order to get good shoots. Once a bed is established it is good for at least 10 years, so get started this season with a bed of Asparagus.
Argentieul, the best rust resisting strain we yet have.

One year, per 100............$1.00
Two years, per 100............ 1.50

Extra selected 3 year roots, per 100.....$2.00
Write for prices on large lots.

Rhubarb Roots.

Victoria (best red), per doz........$1.00

Raspberry.

This delicious fruit should be planted in every garden.
Set the plants 4x6 feet and if only one row can be planted, set the plants 3 feet apart. A hedge row of raspberries is easily cared for and will give good results. Use plenty of stable manure.

Cuthbert. Best red, hardy, productive and of excellent quality.

Yellow Queen. White, a sport from Cuthbert, excellent quality and productive.

Plum Farmer. Best hardy, black.

Prices per dozen, 75c; Per 100, $3.00

Herbert. New, a very hardy and prolific variety recently introduced from Canada where it originated. It bears very early and will when better known replace many of the older varieties.

Price $1.00 per dozen.

Blackberry.

Plant same as the Raspberry in any good garden soil.

Snyder. Best market variety.

Agawam. Very fine quality for garden.
Eldorado. Hardy and of fine quality.

Ward. New, very promising.

Prices 75c per dozen; $3.00 per 100.

CURRANT.

The value of Currants as a summer fruit is not realized as it should be, for not only are they valuable for preserving but when thoroughly ripe are a delicious and healthful fruit eaten raw. Use for eating raw 3/4 red and 1/4 white. Fertilize with stable manure and some form of potash as muriate of Potash or wood ashes.

Red Varieties: Fays, President Wilder, Pomona and Cherry, any of these are all right for garden or field culture. Productive, very large berry and bunch.

Prices, strong 2 year bushes:

15c each; $1.50 per dozen.

Perfection. New, one of the largest and most productive currants grown, promises to out-class many of the present varieties, bears the second year.

25c each; $2.00 per dozen.

White Perfection. Best white.

15c each; $1.50 per dozen.

GOOSEBERRY.

A much neglected and underated fruit which should be more generally planted in our gardens. It needs good soil and clean cultivation to get best results. Set bushes 4x8 feet. Stable manure, bone meal and wood ashes are the best fertilizers.
Varieties:

**Downing.** Medium sized berry, green, very productive, best for preserving.

15c each; $1.50 per dozen.

**Chautauqua.** Fine, large white.

**Columbus.** Fine, large white.

**Industry.** Fine large red.

These three are fine eating varieties.
Price 2 year bushes, 20c each; $2.00 per dozen.

**Grapes.**

One of the most easily grown of our native fruits, no garden should be without them. Strong 2 and 3 year vines of the following varieties:

**Concord, Worden, Moore's Early** (Black), **Niagara, Moore's Diamond, Green Mountain** (White), **Delaware, Brighton, Salem** (Red).

Prices 15c each; $1.50 per dozen.
DWARF FRUIT TREES—Pears and Apples

We have a fine stock of these trees which are especially adapted for planting on grounds where space is limited. They can be grown 8 feet apart with good results and will produce fruit as large and as fine as that from standard trees. These trees will come into bearing in from two to three years, they will not occupy much space and should be in everyone's garden.

APPLES.

Summer—Williams, Yellow Transparent, Red Astrachan.
Fall—Porter, Gravenstein, McIntosh.
Winter—Sutton, R. I. Greening, King, Baldwin, Northern Spy, Rox. Russett, Tolman Sweet.

First size trees, 4-5 feet, 3 year,
$1.00 each; $9.00 per dozen.
Second size trees, 3-4 feet, 2 year,
75c each; $7.00 per dozen.
Third size trees, 2-3 feet, 1 year,
50c each; $5.00 per dozen.

We can furnish the same varieties in standard trees,
5-6 feet, 50c each, $5.00 per dozen.

PEARS.

Summer—Clapp's Favorite, Bartlett.
Fall—Seckel, Sheldon, Louise Bonne, Bosc.
Winter—Anjou, Anjouleme, Clairgeau, Dallas Hovey.

First size, 4-5 feet,
$1.00 each; $9.00 per dozen.
Second size, 3-4 feet,
75c each; $7.00 per dozen.
Standard trees in above named varieties, 4-5 feet,
50c each; $5.00 per dozen.
PEACHES.

We carry only those varieties which have been proved hardy and safe to plant in the North. Fine two year trees, 4-5 feet, 35c each; $4.00 per dozen. Carman, Greensboro, Champion, Elberta, Old Mixon.

PLUMS.

The safest to plant are the Japanese varieties. Burbank, Abundance, Red June.

Fine trees, 4-5 feet, 50c each; $5.00 per dozen.

CHERRIES.

Sweet—Black Tartarian (Black), Downer (Red), Gov. Wood (White).

Sour—Richmond, Montmorency.

Fine trees, 4-5 feet, 50c each; $5.00 per dozen.

From the Greenhouses we can supply all kinds of early vegetable plants such as Lettuce, Cabbage, Cauliflower, Tomato and Celery. Flowers—Asters, Geraniums, Salvia, Pansy, Snap Dragon, Carnations, Roses and everything for the garden.

Be sure and let us figure on your wants before ordering.

We can furnish planting plans for large and small estates.

Address all orders and correspondence to

WILFRID WHEELER,

Concord, Mass.
This certificate is good until July 1, 1910.

Which might be transmitted from the nursery to the orchard or garden, Massachusetts, and find it to be apparently free from all injurious insects and diseases.

The inspection of the nursery stock of Whild Wheeler Grown at Concord, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases.

This is to certify that I have this eightheenth day of September completed

No William A. Green.

Boston, September 20, 1909

Official Certificate No. 101

State Board of Agriculture

Commonwealth of Massachusetts